

CONCEPTS – INDONESIAN FORMATS



INDIA KHUSH HUA



Format Concepts for Indonesia





Reality Shows

The Gang Leader



No of Episodes: 26

Duration: 60 mins

Plot Summary

5 Groups of 4 best friends (in each group) come together in an ultimate face-off of team spirit and friendship. These group of friends fight together as team in plethora of tasks ranging from team based mental games to team based physical games. Half way through the season, three teams are eliminated and the remaining two teams are awarded as Gang of the year. From here on the real twist begins as the two gangs are disbanded and from there on starts the real test of the contestants as they now fight individually to win the title of this seasons Gang Leader. Right from mentally and physically daunting tasks to facing heart wrenching eliminations, its not easy becoming a Gang Leader. Mental tasks will involve making you submit by making him go through severe mental torture (ie confronting about exes and opening dirty secrets etc) whereas physical tasks will involve direct level based physical competition.



No of Episodes: 26

Duration: 60 mins

Plot Summary

10 celebrities come together as a team to run a day care summer camp. They will have no nanny's or teachers as their support. With the help of daily tasks and their results, they will be allotted roles for the same. A lucky celeb might end up becoming the manager and the losing celeb will have to don the role of a janitor. They will have to take care of the kids, play with them, live with them for 9 hours. Once the camp will shut down in the evening, they will have to do daily tasks and activities for next day preparations. In-short the kids will wreck a havoc in their lives. The celebs will be mentored by well-known Montessori coaches who will end up as their judge too. Eliminations will be based on children and their parent's feedback along with audience votes.

Babysitter Wanted

One Last Chance



No of Episodes: 26

Duration: 60 mins

Plot Summary

10 Couples who are on the verge of breakup come together to give each other's love one last chance. They will go through compatibility tasks that will determine how far can they go for each other and rigorous dancing rehearsals for the ultimate dance night which will happen every weekend. Will the competition bring their relationship closer or will it be their One last chance together?



Talent Shows

Indonesia's Next Comic Champ



No of Episodes: 26

Duration: 60 mins

Plot Summary

Thousands of aspirants across Indonesia will be encouraged to make and share hilarious sketches on the digital platform developed for the show. Once we receive the sketches, we will open the platform for the viewers to choose their best sketches. The top 10 sketch artists selected by the audiences will battle against each other in a series of hilarious challenges which will test their comic skills like never before.

The Champ



No of Episodes: 26

Duration: 60 mins

Plot Summary

A group of individuals, of differed age groups and varied backgrounds, come together to embark on a grueling journey to represent a high intensity endurance test, which presents the ultimate test of their fitness, where none of them are afraid to push their limits and pursue their dreams of winning the coveted title and being referred as, 'The Champ' the country's most challenging endurance event. This nail-biting, adrenalin pumping and high-octane endurance-competitive reality show on television, features selected athletes from across the nation with exceptional fitness based abilities and motivating backstory. The ultimate test will have the contestants, racing through a one of its kind multi-level fitness based obstacle course which will test their every level of fitness and will be completed by the contestants without a break within a stipulated time to win the title. This blistering television series of sheer adrenalin rush, is unapologetically all about winners, wherein every episode, would have a stellar competition, based on high quality performances, where the constant focus would be on the progress of these champions, who have risen, proverbially like the phoenix, from the best of the best.



No of Episodes: 26
Duration: 60 mins

Plot Summary

A unique business based reality show format wherein 12 contestants will battle it out against each other to win a huge cash prize earned by them during the course of the show which will open the doors for their dream i.e. a startup. Out of 12, only one will survive and take it all. The judges of the show will be well known entrepreneurs whose business acumen is respected by every Indonesiaese. Every week the contestants will go through rigorous business based tasks and cut throat eliminations. Each and every week, the contestants will earn money which will be added to the winning amount which only one of them will win.

Nothing But Money!



“EFFORT ONLY FULLY RELEASES
ITS REWARD AFTER A PERSON
REFUSES TO QUIT.”

Napoleon Hill

The Startup

No of Episodes: 15

Duration: 60 mins

Plot Summary

A unique business based reality show format wherein a well known entrepreneur from Indonesia will travel across Indonesia and find 10 contestants who will be tasked to start a startup. The whole show follows the journey and the struggles of these 10 contestants who will do whatever it takes to launch the startup. But the journey is not as easy as it sounds, as every week, these contestants will be subjected to weekly eliminations thereby leading to one contestant who will remain in the end and stake the claim of being the CEO and a stakeholder of the startup.



Quiz Shows

The IQ Battle



No of Episodes: 20
Duration: 60 mins

Plot Summary

Families representing different states across Indonesia will come together for the very first time in the history of television, to battle it out, in a one-of-its-kind quiz show that will test their IQ like never before. This show will not judge the general knowledge of a family, it will test their common sense, logic and presence of mind. The IQ Battle is now on!



Mom or Dad

No of Episodes: 20
Duration: 30 mins

Plot Summary

Every child faces the same problem i.e. Who's smarter? Mom or Dad? Both the parties in this case ie the mom and dad try their best every week, every day, every moment to show the child that they are more smarter than the other. But now, the children of Indonesia have had enough! Finally the time has come to decide who is more smarter, Mom or Dad? Lets Find out! Mom or Dad is a crazy quiz show that pits a mother and father against each other in a series of quiz based levels which will be interesting, fascinating and nail biting as well as funny at the same time. Hosted by a funny and an extremely cute child host, who is the savior of all the children across Indonesia as he is the one who has designed this ultimate decider! The show will be co-hosted by the child of the parent who are competing in the show thereby leading to new co-hosts every week. Let the games begin!



No of Episodes: 20

Duration: 30 mins

Plot Summary

Four families will compete against each other in a one of its kind show which will begin with a treasure hunt that will be situated in different locations of Indonesia every week. Each episode will begin with a fascinating treasure hunt in which all the four families will find the treasure together. The location on which the treasure hunt will take place will have treasure chests hidden all across the location. Once the four families find out all the treasure chests that they can find, they along with the treasure chests will be shifted to a studio set-up wherein they will be welcomed by the host. From hereon each of the four families will compete against each other to win the treasure chests which they found together. Every treasure chest has its own share of gifts, cash prizes or NOTHING!. Every time a treasure is won by a family via a pulse pounding and thrilling quiz based buzzer round or time based challenges based on logical reasoning, it will unlocked and opened by the host to reveal the exciting cash prizes and gifts won by the family. This show is a one of its kind quiz based adventure show which will entertain the viewers like never before!

The Treasure Hunter



Music-based Shows



The Singing Battle

No of Episodes: 20

Duration: 60 mins

Four contestants will battle against each other to win the coveted cash prize and the best singer of the episode but it is not as easy as it sounds and their competitors will do what ever it takes to ruin their performances. These four singers will go head to head in three rounds which will test their singing skills and their knowledge about music. The person who wins the round will win a special power which he/she can unleash on their opponents in the final round which will decide the winner in a one of its kind singing battle. Right from getting slime thrown on your opponent to making him perform on a slippery floor, the scope of ruining your rival performance is endless. Are you ready!



Let's Karaoke

No of Episodes: 20

Duration: 60 mins

Lets Karaoke is a one of its kind singing television show which will encourage entire Indonesia to sing along with the contestants. 6 Contestants will perform every week in an episode and will compete against each other to win the best singer of the episode trophy. When the episode is telecasted on the television, the viewers will be able to see lyrics on their TV sets. The viewer will record the song in his/her own voice on the show's app while the lyrics are displayed on the television and will upload it on the app. Every week, the viewers will select the best performer from the performances uploaded on the app and these performers will be invited on the show as a contestant. Every week the entire country will sing along with the contestants, showcase their skills on the app and then finally if they are worthy enough to impress the nation, they get a chance to be on the show as a contestant.



Indonesia's Next Rockstar

No of Episodes: 20

Duration: 60 mins

Plot Summary

The time has come to find Indonesia's next rockstar. A singing sensation who can not only sing but engage his/her audiences with his/her exceptional audience engagement skills and magnetic personality. A nationwide search across the country will lead to the judges selecting best 100 performers who will upload their performances to the show. The country will get a chance to select the top 14 contestants by rating them on the app. Once the country decides their top 40 contestants, then these 14 contestants will give it their all to impress the judges and the audiences alike. Mind Blowing performances, heart breaking eliminations, grueling singing battles and a one of its kind live Grand Finale which will double up as a live concert, The search to find Indonesia's next rockstar is now on!!!



The Ultimate Showdown

No of Episodes: 26
Duration: 60 mins

Plot Summary

10 celebrity couples will face-off against each other in a one of its kind musical reality show wherein they they will sing, dance and perform on the stage like never before. Right from visually magnificent performances to heart wrenching eliminations, this show will engage viewers and entertain them like no other. Each couple will be assigned a singing coach and a choreographer to train them and mentor them for the performances. Every week will have theme based episodes which will motivate the contestant to push as hard as possible. Its time for The Ultimate Showdown!

The Journey

No of Episodes: 10

Duration: 30 mins

Plot Summary

A well-known singer goes on a journey across Indonesia to explore its musical culture. Right from exploring and experiencing folk music to meeting musical maestros and understanding the importance of music in their lives, this show will help the host rediscover himself and experience the musical culture and heritage of the country which he loves more than anything else!

THANK YOU



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